

EDITION 121

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Digitalization Fuels Chemical Distribution Market Growth to \$461 Billion by 2030

A recent market research report projects the global chemical distribution market will reach \$461 billion by 2030, driven by the rapid adoption of digital platforms and e-commerce models.

Key highlights:

- Companies are investing in supply chain automation, online ordering, and AI-powered platforms to increase efficiency.
- The shift is especially prominent in emerging markets, where digital tools are streamlining procurement and compliance.
- Digitalization is not just enhancing transparency and customer engagement — it's becoming a strategic imperative for competitive growth.

Source: *Globe News Wire*

APAC has always believed in staying ahead of the curve and now, we're proud to announce our biggest Milestone

The Launch of the APAC Business Portal

A powerful, seamless, and intuitive digital platform designed to:

- Compare from 3,000+ Manufacturers, including 500+ verified partners
- Submit quote requests for 7,500+ regulated chemicals
- Get quick, customized responses based on quantity, packaging, and destination
- Access COAs and documentation instantly from product pages
- Track all your quote requests from a dedicated dashboard

☐ **Our Journey to Digital**

Since our launch in 2005, APAC has connected **with customers in Europe, the USA, and Canada** with **low-cost regional manufacturers**, expanded globally by 2010, and pivoted efficiently during the 2020 supply chain crisis. Today, with **\$350M+ GMV** under our belt, we take the next digital step — building a future-ready digital sourcing experience.

The APAC Business Portal is now live.

Experience the next generation of chemical sourcing, Multi-manufacturers integration, and strategic procurement.

Avail the benefit of Global Sourcing at zero cost - ([APAC Homepage](#))

AI + Data: Shaping the Future of Business

Vietnam Launches First E-commerce Platform for Chemicals

AI-powered business agents are transforming industries by combining automation with real-time data insights. The key to their success lies in ethical, transparent, and responsible data use. Companies adopting AI must ensure fairness, privacy, and accountability to build trust and drive accurate decision-making.

Source: We forum

Vietnam has introduced its first dedicated e-commerce platform for the chemical industry, aiming to improve transparency, compliance, and sourcing efficiency. This marks a major step in Southeast Asia's shift toward digitalisation in B2B chemical trade, enabling better supplier visibility and regulatory alignment.

Source: VOV

Bridging the Procurement Automation Gap

Despite advancements in digital tools, many businesses still face an automation gap in procurement due to legacy systems, siloed data, and change resistance. The article highlights that:

- Manual processes slow down sourcing decisions and limit scalability.
- Integrated digital platforms are essential to streamline vendor management, approvals, and compliance.
- The future of procurement lies in AI, real-time dashboards, and cloud-based sourcing systems — improving visibility, accuracy, and efficiency.

This reinforces why APAC's new Business Portal is not just timely, but necessary.

Source: Forbes

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